



SAMMY WALLACE

MEMORIAL SCHOLARSHIP

Sammy Wallace was indeed one of a kind. His entertainment career started when he booked his first show at a fraternity house at Mississippi State University in 1991 by cold calling a regional hip hop star. From there he blazed a trail across the U.S., pursuing jobs that allowed him to blend his passion for sports and music in a life that ended far too soon.

One of the greatest things about Sammy was his ability to connect people that he thought needed to meet. I can't tell you how many times he would call/text/email and say "hey, you should give X a call – you guys need to work together". He was always trying to lift up those around him, especially people who were often flying under the radar. And he did so not because he was looking for credit or accolades, he simply wanted the best for everyone.

Sammy was a champion for the underdog (how else to explain fandom for the Cleveland Indians and the MSU Bulldogs?) as well as those just starting out in the entertainment industry. In his memory, the Sammy Wallace Memorial Scholarship has been established at his alma mater Mississippi State University. This scholarship will be awarded to a deserving student looking to enter the sports and entertainment field.

If you would like to contribute to this worthy cause, memorials may be made through the Mississippi State University Foundation and designated for the Sammy Wallace Memorial Scholarship (403526). Commitments may be made online at www.msufoundation.com or checks payable to the MSU Foundation Inc. may be mailed to P. O. Box 6149, Mississippi State, MS 39762.

Thanks for your support!

Sincerely,



Todd Hunt

Senior Vice President, Venue Coalition/Arena Network